GENEVIEVE DANDURAND

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EDUCATION

Stanford University **Stanford, CA**
Product Design Engineering (Bachelor of Science) *June 2025*
Honors in the Arts GPA: 3.7/4.0
Coursework: Human-Centered Design, UI/UX Design, Product Development, Manufacturing & Mechanical Engineering

EXPERIENCE

Palanquin Companies **Los Angeles, CA**
General Manager and Research Associate *July 2025 - Nov 2026*
- **Advisory:** Managed client relationships, billing, and research supporting business and legal case development
- **Capital:** Evaluated startup investments, contributing to $4M+ in capital deployment across CPG, AI, sports, etc.
- **Properties:** Analyzed LA County properties for buy-and-hold investments based on rental yield and market trends

Pottery For Education **San Luis Obispo, CA**
Founder & Designer *June 2020 - Nov 2025*
- Founded and scaled jewelry and objects business generating $150K+ in revenue over 5 years while a full-time student
- Designed and sold silver jewelry, ceramics, and glass art across online, museum retail, galleries, and art fairs
- Ran end-to-end operations across product development, sourcing, production, pricing, and inventory systems

Sara Little Turnbull Center for Design Institute **Seattle, WA**
Marketing Intern *June 2024 - Sept 2024*
- Built e-commerce website for nonprofit fundraising; managed product descriptions, visual curation, and pricing
- Produced educational short- and long-form video content on product design for Instagram and TikTok

Harmony Glassworks **Harmony, CA**
Merchandising Specialist *May 2020 - June 2025*
- Curated and merchandised collections from 30+ artists, managing product selection, pricing, and in-store presentation

Stanford Women in Design **Stanford, CA**
Co-President, former Financial Officer and Community Project Manager of Design Education *Aug 2022 - June 2025*
- Directed team of 24+ producing annual d.school conference featuring IDEO, Patagonia, Allbirds, and Sequoia Capital
- Led programming of talks, workshops, and company treks featuring Notion, Autodesk, Everlane, and Crown Affair
- Managed annual planning and grant writing process, securing $12K+ in funding and overseeing club finances
- Co-taught Figma to 35+ students on sustainability-focused app design, evaluated by industry reviewers (Spotify)

Stanford Women in Business **Stanford, CA**
Vice President of Marketing, former Director of Marketing *Aug 2023 - June 2025*
- Managed club marketing and content creation, leading a 12-person team across website and social media channels
- Created digital assets and event content featuring speakers from L'Oréal, airbnb, depop, ancestry.com, and McKinsey

ADDITIONAL ROLES

Co-President & Teacher, *Stanford Ceramics Club*; **Teaching Assistant,** *Stanford Design & Stanford Wellness Classes*, **Museum Guide**, *Stanford Art Museums;* **Research Assistant**, *Stanford Department of English*

SKILLS & INTERESTS

- **Software:** CAD, Figma, Canva, Adobe Creative Suite, Microsoft Suite, Google Suite, Notion, ChatGPT, Claude
- **Prototyping:** Laser Cutting, 3D Printing, Casting, Silversmithing, Welding, Mill, Lathe, Wood, Glass, Ceramics
- **Interests:** Yoga, Running, Surfing, Wellness Retreat Centers, Tea, Indie Music, Self Help Books, Classic Novels